

BodyGuardz Granted US Patent For Mobile Device Screen Protector Installation System

LEHI, UT, APRIL 19, 2017 — [BodyGuardz®](#), leader in mobile device protection was granted U.S. Pat. No. 9,588,547 for its "Mobile Device Screen Protector Installation System." Also known as [Express Align®](#), this innovative "do-it yourself" installation technology, simplifies the placement of glass screen protectors.

"As the first company to bring glass screen protectors to the US market, we are constantly driven by our desire to invent and deliver complex solutions in the simplest form possible," said Kirk Feller, BGZ brands' president and CEO. "This is why we invented Express Align, to alleviate the stress and anxiety that occurs when installing glass, by empowering our customers with an exclusive solution to quickly and easily protect their personal devices."

Express Align is a proprietary installation solution that matches its paired mobile device's exact dimensions. Simply placing the tray over a mobile phone or tablet results in a perfectly aligned screen protector. In [three basic steps](#), literally anyone can accurately install the glass every time, regardless of experience.

As a result of this newly awarded patent, Express Align is the exclusive intellectual property of BodyGuardz. It is a key feature within the company's growing screen protector family for popular mobile devices, which includes iPhone, iPad and select Samsung devices.

About BodyGuardz®

Founded in 2002, BodyGuardz is committed to offering top-quality solutions and services at competitive prices. The company prides itself in providing products, service and delivery that customers notice as a step above the rest. BodyGuardz designs reliable mobile device accessories that keep up with today's active lifestyles. To learn more, visit [BodyGuardz](#).

About Parent Company BGZ brands™

BGZ brands' mission is "to enhance our customers' lifestyles through branded products and services of elevated value and quality." Formerly known as BodyGuardz, BGZ brands has become the powerhouse parent company of three distinct consumer electronic accessory brands—BodyGuardz, a leading device protection company; [Lander®](#), expedition-inspired accessories for the explorer in all of us; and [MOXYO®](#), modern accessories for you. For more information, visit [BGZ brands](#).

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